

Résumé for Christian Kraft

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Principal UX Product Manager and Innovation guru with 25 years' experience

Highly T-shaped UX person

I have done detailed UI design, for instance designing the user interface for Nokia that has been used by more than a billion users. I have also worked as a product manager, product planner and team lead for many years. I am a person that can both go very deep when it comes to technology, design and SW, I e.g. hold more than 120 patents, but at the same time I always keep the overall goal and the users in focus.

UX Product Manager

I often call myself a UX Product manager, since one of my key strengths is to convert user needs and requirements into tangible, innovative and enjoyable solutions – and this includes getting the whole organisation to work towards that goal... This has also included strategic work such as defining directions for the team or company, as well as turning the company into becoming more user and customer focused.

Team lead, Facilitator and Mentor

During my career I have been leading numerous innovation and UX projects, most often in cross-functional teams. The greatest ideas and solutions come from cross-functional teams, and this approach also assures that all involved parties have the same focus in the execution phase.

I lead and mentor by facilitating the way to great results. I walk the walk.

Trainer and Author

I have excellent communication skills in multiple languages; I have done training for many years, in the areas of UX, Design Thinking, Innovation, Interaction design, and even in technical areas like how GSM works. I also wrote the book "User Experience Innovation". I also enjoy working in multi-cultural teams.

Disruptive thinker, Ideas man and effective innovator and inventor

I am known for seeing solutions where others fail to see any. I am known for quickly translating market requirements and customer needs into tangible and novel solutions in very short time. I also hold the most patents in Nokia ever and hence most likely the most active inventor in the mobile industry. I am also known for inspiring entire teams or the entire company to become more innovative and effective.

Team Player and Easy-going

I am a person that focuses on the goal: creating great user experiences and innovations for the users and customers, and I know from experience that this will in the end pay off for the company. I thrive in great teams where I can learn from others – and where I can inspire others. I certainly have my own opinions, but my nature is to convince people with good arguments, facts and a smile.

Personal data and contact information

Full name: Christian Rossing Kraft
Age: Born 18th June, 1967 in Fredericia, Denmark
Marital status: In relationship, no children
Education: Master of Science in Electronic Engineering, University of Aalborg (1986-1991)
Location: Currently located in Thailand, but can easily move.
E-mail: christian.kraft@gmail.com or christian@kraftux.com
Web-page: www.kraftux.com
LinkedIn profile: <http://dk.linkedin.com/in/christiankraft>
Languages: Danish (native), English (fluent), Scandinavian and German (fluent), and a little French.

Career in short

1992-1994 **Cetelco/Hagenuk**, Støvring, Denmark.
UI SW developer, UI designer and SW Chief for some of the very first mobile phones in the world. I also designed and implemented the first mobile game in the world.

1994-1996 **Sony**, Munich, Germany.
UI SW Chief, UI Designer, Innovator for some of the first mobile phones from Sony.

1996-2010 **Nokia Mobile Phones**, Copenhagen, Denmark.
Lead designer of some of the most used user interfaces in the world from Nokia, applied to almost 2 billion devices, UX product manager and concept lead for several of the most successful Nokia products, Innovation lead, inventor, product planner, strategist and more.

2010-2012 **Author, Scuba Diving Instructor and Freelancer** in South-East Asia.
Becoming and working as PADI Scuba Diving instructor in South-East Asia, in Thailand and Malaysia. In this period I also wrote my book, User Experience Innovation and did freelancing for Loop UX.

2012-2014 **Nokia Mobile Phones**, Beijing, China (later Microsoft).
Principal Innovation and UX Expert and Program Chief for the cross-functional innovation team at Nokia, Beijing. UX design, mentoring and design for multiple disruptive technologies and trends. I also co-authored Mad Men of Mobile.

2014-2017 **Head of UX at Audientes.com** and freelancer, based in South-East Asia.
Heading UX, design and innovation for the next generation hearing aids for middle- and low-income countries at Audientes, bringing hearing back to the more than three hundred million people in the world that currently cannot afford nor have access to hearing aids. I have also done various freelancing and training in this period.

You may find further details about my career on my [LinkedIn profile](#).

Publications

Books: User Experience Innovation: www.amazon.com/dp/1430241497
Mad Men of Mobile: <https://www.amazon.com/dp/1494266563>

Other: "He taught us how to chat on the mobile phone" ("Idea Makers", in Danish):
<http://karriere.jobfinder.dk/artikel/han-laerte-os-chatte-paa-mobilten-1529>

Recommendations

I have more than 50 recommendations on my [LinkedIn profile](#), from peers, direct managers, CVP's, subordinates, and partners so for a full overview please visit LinkedIn, below only a short extract:

Dirk Didascalou, Senior Vice President, Mobile Phones R&D, Nokia Beijing

"Christian has a great mind and ALWAYS puts the consumer and the user experience at the forefront. He is a true innovator and had a significant impact on his co-workers, bosses and the organization as a whole."

Mauri Ukonmaanaho, Vice President, MP Product Development, Nokia Beijing

"...Christian is a very talented expert with broad knowledge in UX and SW. He has very good customer view, and combining this with his knowledge, he has been the driving force for our new innovations in the field of UX and customer experiences. His style is very cooperative, giving him a good capability to work with versatile groups, and at the same time he can be very assertive in his viewpoints, driving the teams into unified goals and direction..."

Xia Zheng, Head of Product Innovation, Nokia Beijing, Immediate manager

"Christian is truly passionate for innovation by working with others, as he does not innovate in his own silo.... To conclude my endorsement, Christian is a top expert for facilitating product innovation beyond the relatively narrow UX discipline."

Lutz Abe, Principal Specialist at Nokia, co-worker

"...He leads by being a mentor and facilitator - providing effective guidance in UX to the innovation projects while also being acknowledged for his supportive attitude that helps junior staff to grow. In ideation work he is quick and sharp in shaping his domain ..."

Yannis Paniaras, Director, Head of Mobile Phones UX Design, co-worker:

"...Christian has an outstanding curiosity in ideation and synthesizing combinations of ideas into unique product and service propositions, and he is a natural innovator in his domain. He is also a very good collaborator within a team environment and a pleasure to work with."

Liang YuYang (Patrick), Senior Innovation Manager, Nokia Beijing, co-worker

"...He is a creative thinking guy so that he led many innovation projects' concepting creating work. ... When Christian is in our team, we feel proud to work with him!"

Canfeng Chen (David), Principal Engineer, Nokia Beijing

"I would say CK was the best working mate during my working period with Products Innovation group under Nokia's Mobile Phones R&D..."

Matthew Coyle-Gilchrist, Senior IPR Specialist, Nokia Finland

"...Christian must also be, in his own right, amongst the few most prolific inventors in Nokia's history. On a personal level, Christian is a pleasure to work with."

Michael McKay, Senior Industrial Design Manager, Nokia Denmark

"...Christian was one of the driving forces behind developing a new cross functional innovation process. Christian has a strong, broad knowledge base around UI and User Experience design"

Erik Anderson, Vice President for Smart Devices, Nokia Finland

"...Christian is a classic "ideas man", one of the most creative at the company, with many innovations and patents to his name"

Patents

I hold more than 120 patents; most were created with great co-workers in multi-disciplinary teams, for a full list of my patents follow this link: www.kraftux.com/mypatents.htm or [here](#).